

Marketing & Promotions



11th Erbil Int'l Building-Construction Municipality Equipment Exhibition 22 - 25 April 2019

Erbil Intl Fairground
www.erbilbuilding.com



PYRAMIDSGROUP
INT'L CONFERENCES & EXHIBITIONS



Fair Name : Erbil Building
Description : 11th Erbil Int'l Building-Construction, Municipality
Equipment, Machinery & Natural Stone Exhibition
Dates : 22 - 25 April 2019
Venue : Erbil International Fairground (Erbil - IRAQ)
Frequency : Annually
Fair Area : 10.000 sqm
Visiting Hours: 11:00 - 19:00
Organizer : Pyramids Group Fairs
Web : www.erbilbuilding.com

Supporters :

- Ministry of Trade -The State Company for Iraqi Fairs and Commercial Services
- Iraqi Ministry of Construction and Housing
- Erbil International Fairground
- Kurdistan Regional Government

جمهورية العراق

وزارة الإعمار والإسكان والبلديات والإشغال العامة



Iraqi Ministry of Construction and Housing



الشركة العامة للمعارض العراقية

Ministry of Trade - The State Company for Iraqi Fairs and Commercial Services



Kurdistan Regional Government



Erbil International Fairground

In Cooperation with



SAUDI EXPORTS
Saudi Export Development Authority



Discover
the potential



Iran Int'l
Exhibition Co.





TV



NEWSPAPERS



MAGAZINES



WEB SITES

www.10times.com
www.fuartaqip.com
www.fuarplus.com
www.tradeshowalerts.com
www.etradeasia.com
www.app.evvnt.com
www.jetro.go.jp
www.tradeshowconnection.com
www.tsnn.com
www.tradekey.com
www.feedsfloor.com
www.indiaexportnews.com
www.eventogo.com
www.constructionshows.com
www.tradefairdates.com

www.tradekey.com
www.revistana.com
www.textilesparaelhogar.com
www.buildmartafrica.com
www.expogr.com
www.indiaexportnews.com
www.constructionshows.com
www.projectcargonetwork.com
www.exports.com
www.bussines2viber.com
www.biztradeshows.com
www.tradeshowconnection.com
www.auma.de
www.tradefairdates.com
www.fairguide.com

Bilboards adverts in Iraq :

Erbil : 36 fixed billboards and 6 scrolled billboards
and 2 Unipoles:

Makhmur Road, Setakan road, 60 m street,
Ainkawa, Italian city, Gulan street,
Empire business center road-Dream city

Baghdad : 6 fixed billboards

Basrah : 4 fixed billboards

Sulaymaniah : 8 fixed billboards

Europe

Turkey
Italy
Germany
Spain
Portugal
France
Belgium
Netherlands
England
Georgia

America

USA
Canada

Asia

China
India
Pakistan
Taiwan
Iran

Africa

Egypt
Morocco
Algeria

Middle East

KSA
Lebanon
Jordan
Kuwait
U.A.E
Palestine
Oman

Pyramids Group carries on visitor and exhibitor promotion activities through its 9 international offices and visitor agencies all over the world.

- Distribution of invitations and brochures at equivalent trade fairs
- Approximately 23,000 invitations were distributed in the building and construction industries in Iraq 6 months before the start of the fair.
- Emailing to 560.203 company database including Iraqi companies & exhibitor database of other build fairs
- Announcement of the fair through International Commercial Attachés
- Announcement of the fair to international building associations
- Getting Importer Data for Visitor from our Commercial Attachés and mail marketing and telemarketing to received data
- E-mail marketing and telemarketing for international fairs
- Radio announcement and local newspapers through Iraqi local radios for 5 days before the fair
- Billboard display in airports road and buses in Iraq
- Press Meetings with the participation of the press members two weeks before the fair
- Fair announcement to 268 worldwide building associations.
- Emailing to registered Companies 7300 from Iraq & worldwide
- Fair announcement on social media & SEO activities on Google

Erbil Building Fair will be organized in cooperation with Ministry of Trade - The State Company for Iraqi Fairs and Commercial Services, Iraqi Ministry of Construction and Housing, Erbil International Fairground, Kurdistan Regional Government

Associations / Chambers / Unions in Cooperation :

- Turkish embassy in Iraq (Iraq)
- Baghdad Chamber of Commerce (Iraq)
- Ministry of Youth and Sports (Iraq)
- Ministry of Trade (Iraq)
- Iraqi federation of industries (Iraq)
- Deputy ministry of trade for economic affairs (Iraq)
- Iraqi Turkmen Front (Iraq)
- Iraqi businessman Union (Baghdad) (Iraq)
- Iraqi businessman Union (Nineveh) (Iraq)
- Iraq economic council (Iraq)
- Iraqi – Turkish Business council (Iraq)
- State Trading Company for Construction Materials - Ministry of Trade (Iraq)
- The entrance of Erbil Chamber of Commerce (Iraq)
- The Union of Stone and Marble Industry in Palestine (Palestine)
- Jordan Europa Business Association (Jordan)
- Amman Chamber of Industry Jordan (Jordan)
- Chamber of Commerce & Industry Jordan (Jordan)
- Federation of Iraqi Chamber of Commerce (Iraq)
- Iraq Federation of Industries (Iraq)
- The Syndicate of Marble, SMAGC (Lebanon)
- Federation of Iraqi Chamber of Commerce & Construction (Iraq)
- Jostone (Jordan)

Meetings in Iraq for Erbil Building fair Marketing & Visitor Promotion :

Turkish embassy in Iraq



Baghdad Chamber
of Commerce

Meetings in Iraq for Erbil Building fair Marketing & Visitor Promotion :

Minister of Youth and Sports (Iraq)



Ministry of Trade (Iraq)



Meetings in Iraq for Erbil Building fair Marketing & Visitor Promotion :

Iraqi federation
of industries



Deputy ministry of trade for economic affairs (Iraq)



Meetings in Iraq for Erbil Building fair Marketing & Visitor Promotion :

Meeting with
Chairman of
Iraqi Turkmen Front



Meeting with Iraqi
businessman Union
(Baghdad/ Nineveh)



Meetings in Iraq for Erbil Building fair Marketing & Visitor Promotion :

Iraq economic council

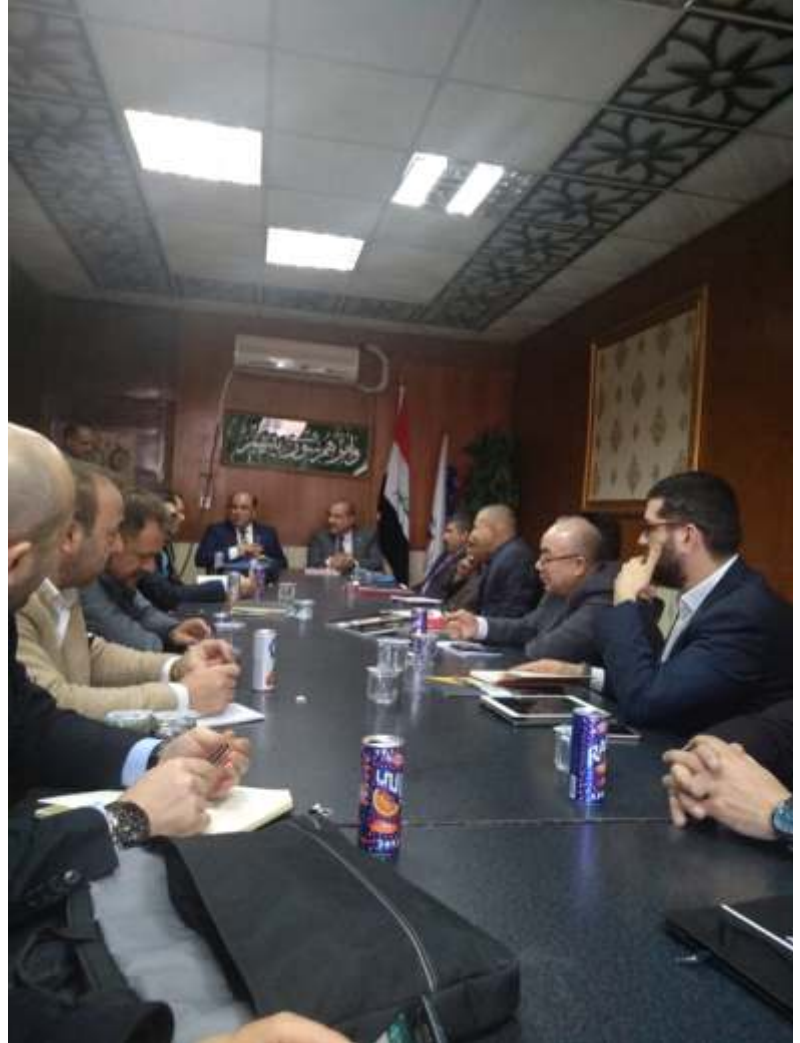


Iraqi – Turkish
Business council

Meetings in Iraq for Erbil Building fair Marketing & Visitor Promotion :

State Trading
Company for
Construction
Materials

Ministry of Trade



The entrance of
Erbil Chamber of
Commerce



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